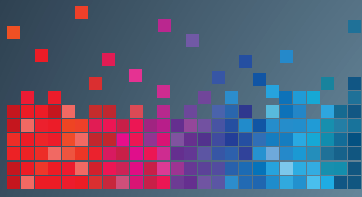


# 10



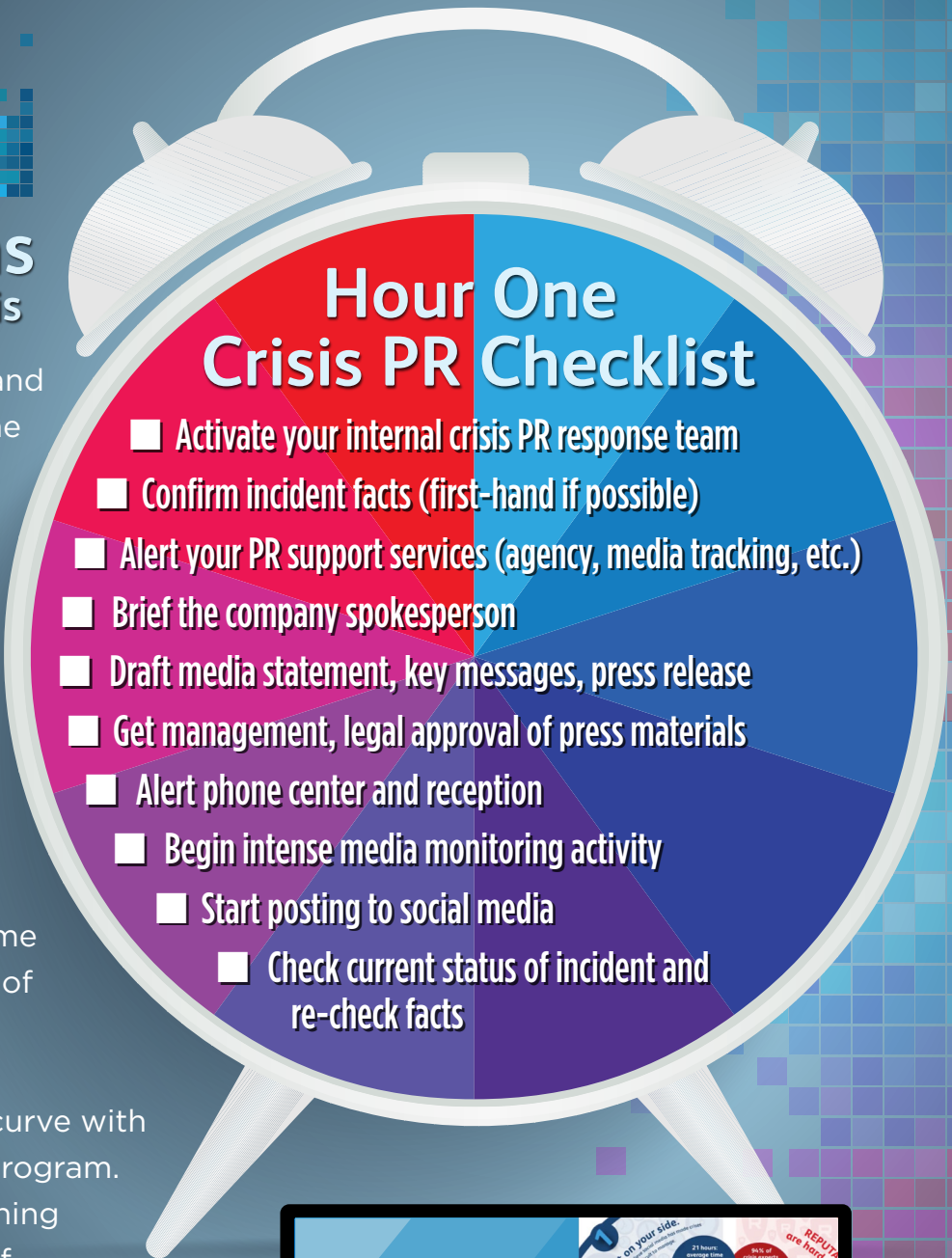
## Must-Do Actions in the First Hour of a Crisis

The first 60 minutes of a crisis—and your response—can determine the long term impact on your business and your brand. Protect your corporate and brand reputations with Blink OnDemand Crisis PR™ software online, in real-time, 24/7, from any Internet-enabled device.

Your crisis response team can view, create, edit, comment, update and activate a plan anytime from anywhere. All for a fraction of agency pricing!

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