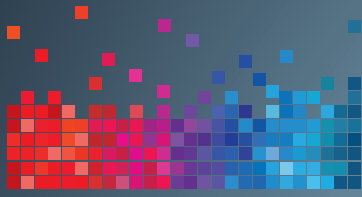


# 10



## Must-Do Actions in the First Hour of a Crisis

The first 60 minutes of a crisis—and your response—can determine the long term impact on your business and your brand. Protect your corporate and brand reputations with Blink OnDemand Crisis PR™ software online, in real-time, 24/7, from any Internet-enabled device.

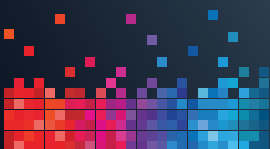
Your crisis response team can view, create, edit, comment, update and activate a plan anytime from anywhere. All for a fraction of agency pricing!

Best of all, there's zero learning curve with this self-paced, comprehensive program. Blink leads you through the planning process step-by-step with tons of templates and sample copy to get you started.

**Want to respond to a crisis at the speed of social media? Call Blink today!**



**CHECK OUT BLINK IN ACTION!**



- Suite 4A
- 210 East Pearson
- Chicago, IL 60611
- [www.BlinkCrisisPR.com](http://www.BlinkCrisisPR.com)

**Laurel Kennedy**  
 847.423.2443 T  
 773.213.2303 M  
[lkennedy@BlinkCrisisPR.com](mailto:lkennedy@BlinkCrisisPR.com)